

## Introducing Credova Pay in 4 Email

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<b>Subject Line:</b>	Pay in 4 payments with no interest!
<b>Sub Header:</b>	Introducing Credova
<b>Header:</b>	Pay in 4 with Credova is here!
<b>Paragraph Copy:</b>	Hey {{first name}}, We've got some good news! Get the gear you need now, and split your purchase into 4 small payments over 6 weeks with no interest when you choose Credova at checkout. Apply directly on our website during checkout, get approved, and pay over time for your purchase.
<b>How Credova Works:</b>	<p><b>How it works:</b></p> <p><b>Step 1</b> <b>Fill your cart</b> Fill your cart and select Credova as your payment method at checkout.</p> <p><b>Step 2</b> <b>See how much you can spend</b> Get approved without affecting your credit score.</p> <p><b>Step 3</b> <b>Pay over time</b> Choose your payment plan and complete your purchase.</p>
<b>Credova Payment Image:</b>	Insert Credova payment image. <i>In your zip file, locate the "Images" folder and select the file name "Credova-Payment-Image.png". Download image, then upload and place into your email.</i>
<b>CTA (Button):</b>	<u><a href="#">Shop now</a></u> (Link to your website)
<b>Products:</b>	Insert your products and include Credova ALA.

<b>Closing Heading:</b>	Pay over time with Credova.
<b>Paragraph:</b>	Get outside and get exploring.
<b>CTA (Button):</b>	<u><a href="https://credova.com/forshoppers">Learn More</a></u> (Link to <a href="https://credova.com/forshoppers">https://credova.com/forshoppers</a> )

<b>Disclaimer:</b>	<p>For complete Credova disclaimers and disclosures, please visit <a href="https://credova.com/disclaimers">www.credova.com/disclaimers</a>.</p> <p><i>Please note: URL MUST LINK OUT TO THE CREDOVA DISCLAIMERS WEB PAGE!</i></p>
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