

Introducing Credova Pay in 4 Email

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Subject Line:	Pay in 4 payments with no interest!
Sub Header:	Introducing Credova
Header:	Pay in 4 with Credova is here!
Paragraph Copy:	Hey {{first name}}, We’ve got some good news! Get the gear you need now, and split your purchase into 4 small payments over 6 weeks with no interest when you choose Credova at checkout. Apply directly on our website during checkout, get approved, and pay over time for your purchase.
How Credova Works:	<p>How it works:</p> <p>Step 1 Fill your cart Fill your cart and select Credova as your payment method at checkout.</p> <p>Step 2 See how much you can spend Get approved without affecting your credit score.</p> <p>Step 3 Pay over time Choose your payment plan and complete your purchase.</p>
Credova Payment Image:	Insert Credova payment image. <i>In your zip file, locate the “Images” folder and select the file name “Credova-Payment-Image.png”. Download image, then upload and place into your email.</i>
CTA (Button):	<u>Shop now</u> (Link to your website)
Products:	Insert your products and include Credova ALA.

Closing Heading:	Pay over time with Credova.
Paragraph:	Get outside and get exploring.
CTA (Button):	<u>Learn More</u> (Link to https://credova.com/forshoppers)

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