

## Re-engagement Email

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<b>Subject:</b>	We Want You Back
<b>Header:</b>	Come shop today and pay later!
<b>Paragraph Copy:</b>	Hey {{first name}},  It's been a while since we last saw you on our website, and we miss you!  We know everyone is budget conscious right now, which is why we have partnered with Credova to offer you flexible payment options on purchases up to \$10,000! Shop today and take up to 60 months to pay for your purchase. So don't wait any longer on the products you've been holding out on, select Credova at checkout and pay over time!
<b>CTA (Button):</b>	<u><a href="#">Start Shopping</a></u> (Link to your website)

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