

## Abandoned Cart Email

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<b>Subject:</b>	Your cart misses you!
<b>Header:</b>	Complete your purchase and pay over time.
<b>Paragraph Copy:</b>	<p>Hey {{first name}},</p> <p>We noticed that you left some items in your cart during your recent visit to our website. You may not know this, but at [Store Name] you can buy what you have in your cart right now and pay for it later with Credova!</p> <p>Items in your cart:</p>
<b>Products:</b>	Insert items from the shoppers abandoned cart and include Credova ALA.
<b>Paragraph Copy:</b>	Get approved for up to \$10,000 and take up to 60 months to pay. Click the link below to complete your purchase and select Credova at checkout.
<b>CTA (Button):</b>	<u><a href="#">Go to Cart</a></u> (Link to cart)

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