

## Introducing Credova - Long Duration Email

Please copy and paste directly from this page into your email template.

This copy has been approved by Credova's legal team and should not be altered.

Subject Line:	Pay Over Time with Credova
Sub Header:	Introducing Credova
Header:	We now offer a Buy Now, Pay Later payment option with Credova!
Paragraph Copy:	Hey {{first name}}, Great news! You can now pay over time at {{merchant name}} without the compounding interest charges of credit cards thanks to Credova! Shop now and see how low and affordable your monthly payments can be.
CTA (Button):	<a href="#">Click here to get started!</a> (Link to your website)

Credova Value Props:	<p><b>No credit impact</b> Get approved with no impact to your credit.</p> <p><b>Approval amounts</b> Get approved for up to \$10,000.</p> <p><b>More time to pay</b> Take up to 60 months to pay for your purchase.</p> <p><b>Got questions?</b> Credova's dedicated support team will assist with all your questions.</p>
CTA (Button):	<a href="#">Shop now</a> (Link to your website)

How Credova Works:	<b>How it works:</b> With Credova, you can buy products now and pay for them over time in small monthly payments. Apply directly on our website during checkout, get approved quickly, and get the products you want now.
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<b>Credova Value Props</b> <i>continued:</i>	<p><b>Step 1</b> <b>Fill your cart</b> Fill your cart and select Credova as your payment method at checkout.</p> <p><b>Step 2</b> <b>See how much you can spend</b> Get approved without affecting your credit score.</p> <p><b>Step 3</b> <b>Pay over time</b> Choose your payment plan and complete your purchase.</p>
<b>Credova Payment Image:</b>	Insert Credova payment image. <i>In your zip file, locate the "Images" folder and select the file name "Credova-Payment-Image.png". Download image, then upload and place into your email.</i>
<b>CTA (Button):</b>	<u>Shop now</u> (Link to your website)

<b>Products:</b>	Insert your products and include Credova ALA.
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<b>Closing Heading:</b>	Pay over time with Credova.
<b>Paragraph:</b>	Get outside and get exploring.
<b>CTA (Button):</b>	<u>Learn More</u> (Link to <a href="https://credova.com/forshoppers">https://credova.com/forshoppers</a> )

<b>Disclaimer:</b>	<p>For complete Credova disclaimers and disclosures, please visit <a href="https://credova.com/disclaimers">www.credova.com/disclaimers</a>.</p> <p><i>Please note: URL MUST LINK OUT TO THE CREDOVA DISCLAIMERS WEB PAGE!</i></p>
<b>Merchant Info:</b>	Merchant logo and address.
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