

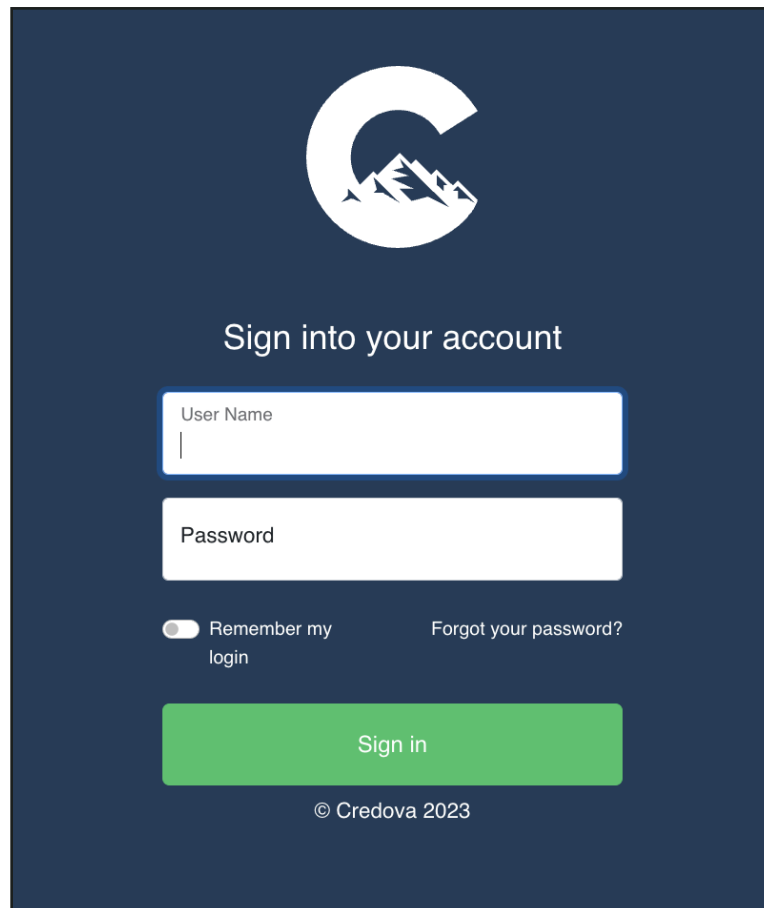
A person is silhouetted against a vast, mountainous landscape. The person stands on a rocky outcrop on the left, looking out over a series of jagged mountain peaks that recede into the distance. The sky is a pale, hazy blue, and the overall scene is atmospheric and expansive.

# credova

Integrating Banners & Info Page

## Step 1: Access Your Merchant Dashboard

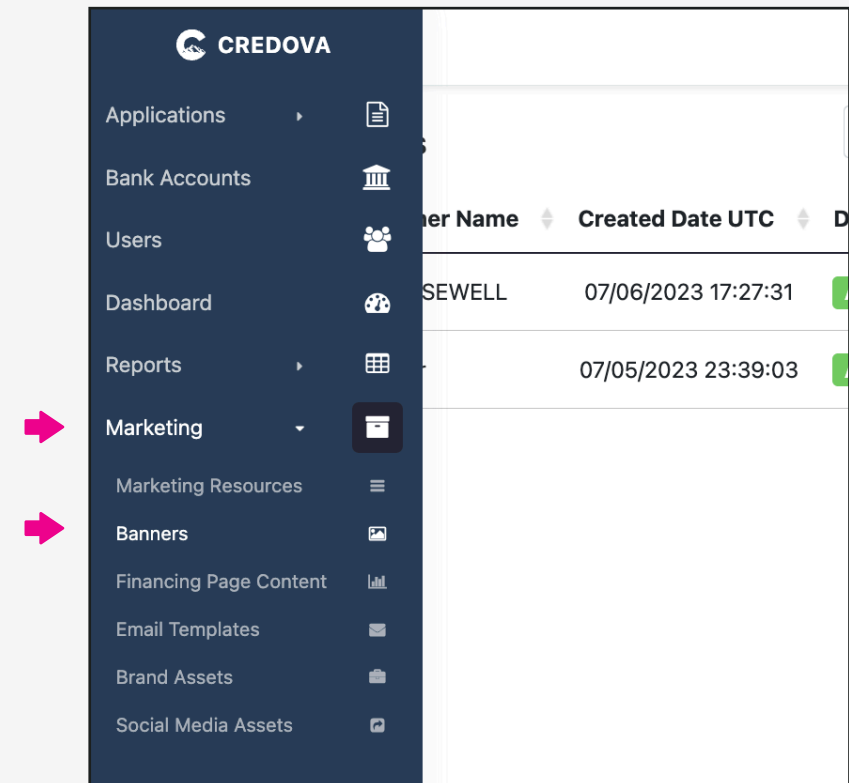
Log in to your Credova admin dashboard: <https://lending.credova.com/Account/Login>



The image shows the Credova login page. At the top center is the Credova logo, a white 'C' with a mountain range inside. Below the logo, the text 'Sign into your account' is displayed. There are two input fields: 'User Name' and 'Password'. Below the password field, there is a checkbox for 'Remember my login' and a link for 'Forgot your password?'. A green 'Sign in' button is at the bottom. The footer contains '© Credova 2023'.

## Step 2: Navigate to Credova Banners Page

1. From your Merchant dashboard, click on the "Marketing" tab located on the left-hand side navigation menu.
2. Click on it to access the drop down menu and then click on "Banners".



The image shows the Credova navigation menu. The menu is dark blue with white text and icons. The 'Marketing' item is highlighted with a pink arrow. Below 'Marketing', the 'Banners' item is also highlighted with a pink arrow. The 'Marketing' dropdown menu is open, showing a list of items: Applications, Bank Accounts, Users, Dashboard, Reports, Marketing, Marketing Resources, Banners, Financing Page Content, Email Templates, Brand Assets, and Social Media Assets. The 'Banners' item is highlighted with a pink arrow. The background shows a table with columns 'User Name' and 'Created Date UTC'.

User Name	Created Date UTC
SEWELL	07/06/2023 17:27:31
	07/05/2023 23:39:03

## Step 3: Select Banner Size

1. In the “Embeddable Banners” section, you’ll find a series of click through banners. Click on the left and right arrows to select a banner size that fits your site design.

**Embeddable Banners**

For those who prefer to embed their banner code directly onto their website, select the appropriate banners size for your site from the available banners below.

Store Location  
Marketing Test

Search by Content Id

Banner Type  
Popup

Banner: 2 of 2  
Resolution: 728x90

credova **Buy Now, Pay Later**  
Get approved with no credit impact. [Learn More](#)

2. Under the banner preview, you will see a “Copy to Clipboard” button. Click on it to copy the embedded banner html code to your clipboard.

```
<a href="#" id="crdv-banner-link">
  
```

## Step 4: Access Your Website

1. Log in to your website’s content management system (CMS) or hosting platform. This is where you’ll be making changes to your website’s code.
2. Navigate to your homepage and locate where you want to embed the HTML code.
3. Most CMS platforms have both a visual editor and a text/HTML editor. Look for an option that allows you to switch to the HTML/source code view. This is where you can directly input your HTML code.

Example Source Code:

Personalize | Advanced ▾

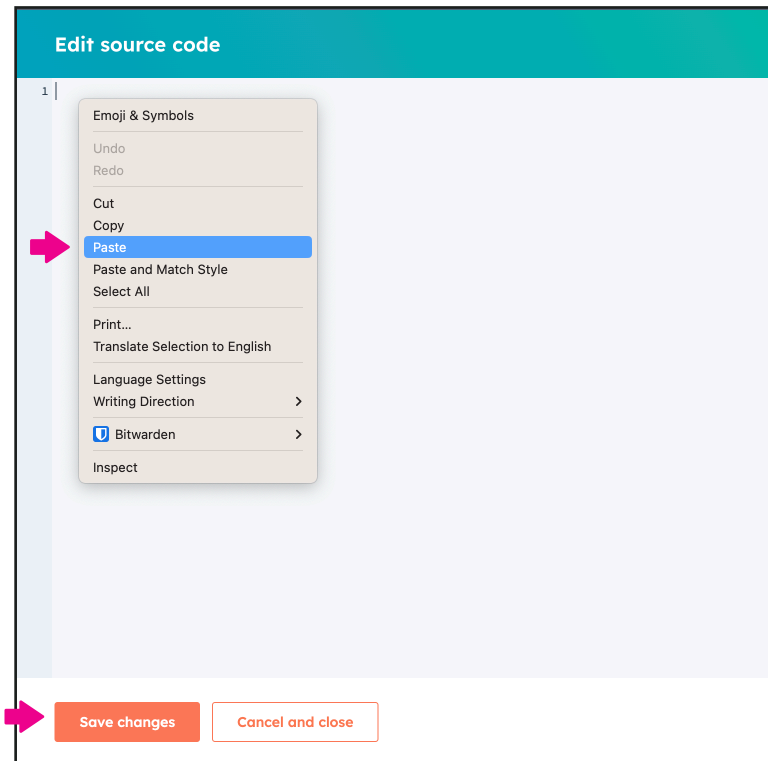
Source code

Show blocks

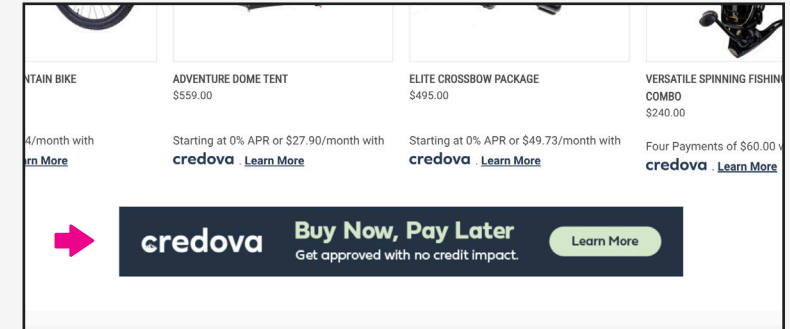
## Step 5: Input HTML Code

1. Paste the HTML code to embed into the HTML/ source code editor. Make sure to place it in the appropriate location within the existing code structure.
2. After pasting the HTML code, save or update the page. This action will apply the changes you've made to the page.

Example Source Code:

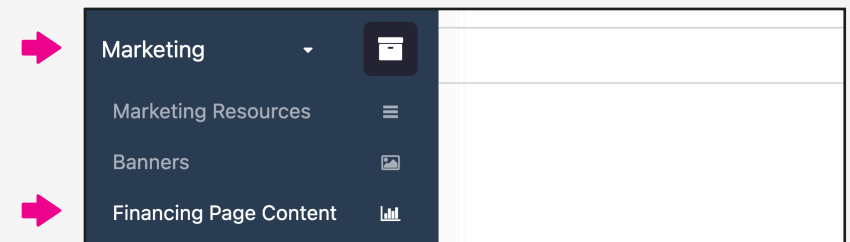


3. To ensure that the embedded HTML displays correctly, preview the page in a web browser. This allows you to see how the HTML content will look to your website visitors.



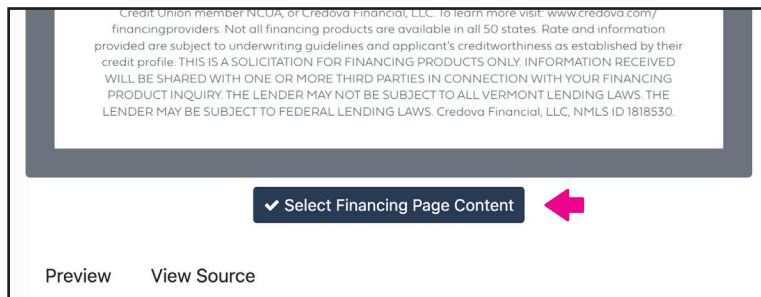
## Step 6: Financing Page Content

1. Open the Merchant dashboard tab in your browser and click on the "Marketing" on the left side menu.
2. Click on the "Financing Page Content" button in the drop down menu.

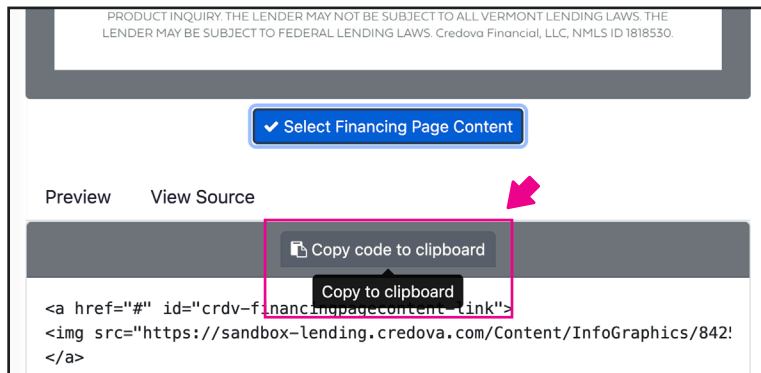


## Step 7: Copy HTML to Clipboard

1. On the "Financing Page Content" page, scroll to the bottom of the infographic. Click on the "Select Financing Page Content".



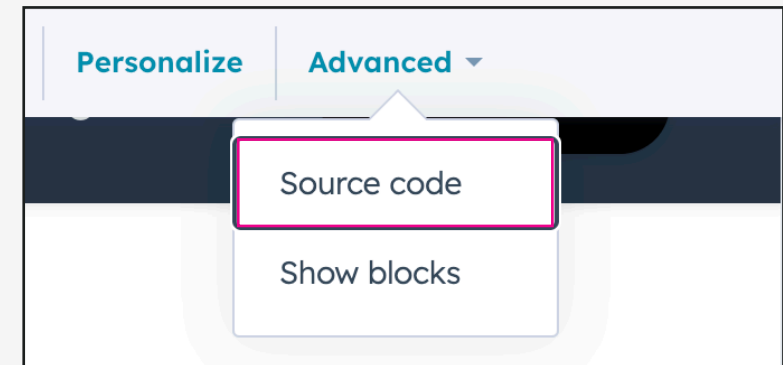
2. The infographic HTML will appear the section below it. Click the "Copy to Clipboard" button to copy the HTML code.



## Step 8: Create Financing Page

1. Log in to your website's content management system (CMS) or hosting platform. This is where you'll be making changes to your website's code.
2. Create a new website page and name it "Buy Now Pay Later with Credova".
3. On this new page, look for an option that allows you to switch to the HTML/source code view. This is where you can directly input your HTML code.

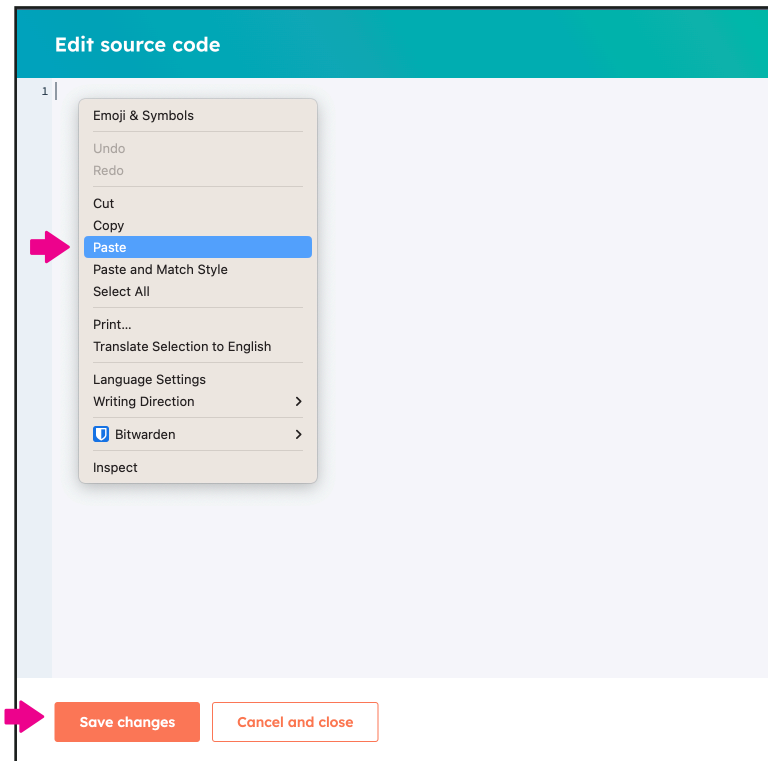
Example Source Code:



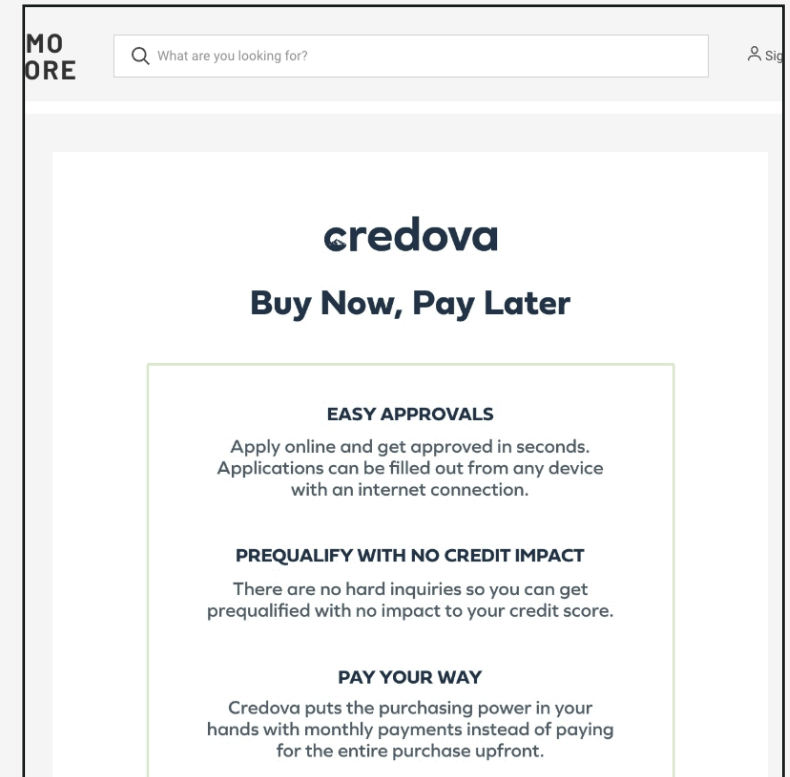
## Step 9: Input HTML Code

1. Paste the HTML code to embed into the HTML/ source code editor. Make sure to place it in the appropriate location within the existing code structure.
2. After pasting the HTML code, save or update the page. This action will apply the changes you've made to the page.

Example Source Code:



3. To ensure that the embedded HTML displays correctly, preview the page in a web browser. This allows you to see how the HTML content will look to your website visitors.



This completes the Credova banner and info page integration.

For additional information, please visit us at <https://credova.com> or email us at [intgrations@credova.com](mailto:intgrations@credova.com).

# Thank you

If you have any questions on how to get setup or sell with Credova, reach out to [integrations@credova.com](mailto:integrations@credova.com).